

# Dissemination & Communication

You are doing great science in the field of industrial biotechnology – we make sure that the public will notice.

Targeted science communication to different audiences and stakeholders is becoming more and more important. Efficient dissemination and communication measures are mandatory in the majority of funding programs in order to maximize the impact of a project. The progress in communication technologies offers a variety of channels and the challenge is to use them in a meaningful way. acib has an experienced team with a scientific background and that is able to cover a wide spectrum of communication channels and to manage the dissemination and communication tasks of EU projects in a professional manner.



## OUR SERVICE

- Concept development of tailor-made dissemination & communication work packages for your research project
- EU compatible **plan** for dissemination & exploitation of results (PEDR)
- Visual identity (Corporate Design, Logo) to ensure sustainable positioning and high recognition of the project
- Website (general project information, central platform for information)
- Maintenance of Social media and eNewsletter
- Videos, podcasts, blogs, newsfeeds
- Webinars
- Classic media activities and public relations (press releases, press conferences, journal articles)
- Flyer and leaflets, factsheets, promotional material
- Event organization, eg European Summit of Industrial Biotechnology (esib), Stakeholder Workshops, Training Workshops (Business courses, science communication, IP etc.)
- · Application for Awards and Prizes

#### **EXPERTS**

Katrin Weinhandl • EU-Expert, Science Communication Martin Walpot • Science Journalist Dietmar Cseh • Graphics designer Tanja Schärfl • Event and project management

#### FACTS & NUMBERS

- o 5 EU Projects with a role in dissemination
- 100+ company partners
- 40+ academic partners
- o 6500 newsletter subscribers
- 5000+ Social Media follower

#### COSTS PER YEAR

- 5-6 Person months
- o consumables & travel costs
- EUR 50.000,- (average costs)

## REFERENCES

www.carbafin.eu www.hotzymes.eu https://synbiocarb.science https://bioplasticseurope.eu

### **KEYWORDS:**

- Science Communication
- Dissemination
- Stakeholder Engagement
- Content Management
- 。 Events

## CONTACT



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# acib is a non-profit research centre with

- o approximately 200 employees
- 30+ years experience in biotechnology
- a large network of companies

