



Dissemination & Communication

You are doing great science in the field of industrial biotechnology, we make sure that the public will notice.

Effective science communication to various audiences and stakeholders is increasingly critical. Efficient dissemination and communication strategies are essential in most funding programs to ensure maximum project impact. The advancements in communication technologies offer a myriad of channels, presenting both opportunities and challenges in their strategic use. At acib, our experienced team combines a strong scientific background with expertise across a broad spectrum of communication channels.

We are well-equipped to professionally manage the dissemination and communication aspects of EU projects. Connect with our CommDiss Team to explore how we can enhance the outreach and impact of your project.

OUR SERVICE

- **Concept development** of tailor-made dissemination & communication work packages for your research project
- **EU compatible plan** for dissemination & exploitation of results (PEDR)
- **Visual identity** (Corporate Design, Logo) to ensure sustainable positioning and high recognition of the project
- **Promotional material** (Flyer and leaflets, factsheets)
- **Website** (general project information, central platform for information)
- Maintenance of **Social media and eNewsletter**
- **Animation Videos**
- **Podcasts, blogs, newsfeeds**
- **Webinars**
- Classic media activities and **public relations** (press releases, press conferences, journal articles)
- **Event organization**, eg [European Summit of Industrial Biotechnology](#) (esib), Stakeholder Workshops, Training Workshops (Business courses, science communication, IP etc.)
- **Application for Awards and Prizes**

EXPERTS

Katrin Weinhandl: EU-Expert, Science Communication
Katharina Schwaiger: Science communication & journalism
Dietmar Cseh: Communication Design
Grisa Grauf: Motion graphics designer
Tanja Schärtl: Event and Project Management

FACTS & NUMBERS:

5 EU Projects with a role in dissemination
100+ company partners
40+ academic partners
10.000+ newsletter subscribers
10.000+ Social Media follower

COSTS PER YEAR:

5-6 Person months
consumables & travel costs
EUR 65.000,- (average costs)

REFERENCES:

www.enzycle.eu
www.bionanopolys.eu
www.piezo4spine.eu

KEYWORDS:

Science Communication, Dissemination, Stakeholder Engagement, Content Management, Events

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